

Osaka Gakuin University 2025-2026 Spring Semester	
Japanese History and Culture from an Economic and Business Perspective	
Instructor :	
Tatsuya Morita E-mail: tatsuya.morita2026@gmail.com Lesson: Tuesdays 13:30-15:15 & Fridays 13:30-15:15 Subject code : 2059	
Course Description:	
• This course examines one theme per set of two lectures. The first lecture explores the theme from a historical and cultural perspective, while the second lecture examines related contemporary industries and companies from an economic and business perspective. • Through lectures, students learn about Japanese history and culture. They share similarities and differences with their own countries through group discussions, aiming to deepen their individual understanding of Japan. To foster a more tangible understanding, students also gain an overview of the current industries related to each theme and examine the business characteristics and primary strategies of major companies within those industries.	
Resources	
- There is no required textbook. - Handouts/PowerPoint sides will be provided for each class.	
Evaluation	
- An individual or group presentation: 30% - An individual paper: 30% - Attendance: 20% - Active participation in class discussion: 20%	
Notes:	
- The evaluation method may change at the instructor's discretion depending on class size and other factors. - Course contents and schedule are subject to change depending on class size and the discretion of the instructor. - Papers and other course work should be submitted by email.	

Course Schedule:
Course starts from the week of 1/26
I. Lecture Content for Tuesday (Examining Each Theme from Historical and Cultural Perspectives)
II. Friday Lecture Content (Examining Each Theme from an Economic and Business Perspective)
Week 1: I. Japanese Food II. Japanese Food Service Industry 1
Week 2: I. Japanese Architecture II. Japanese Construction Industry
Week 3: I. Sumo and Martial Arts II. Japanese Sports Industry
Week 4: I. Kansai Cities 1: Kyoto II. Long-Established Business
Week 5: I. Matcha Green Tea and Tea Ceremony II. Japanese Beverage Industry
Week 6: I. Japanese Gardens II. Japan's Leisure Industry
Week 7: I. Japanese Clothing II. Japan's Apparel Industry
Week 8: I. Kansai Cities 2: Osaka II. Business Connected to Osaka
Week 9: I. Rice and Soybeans II. Japanese Food Service Industry 2
Week 10: I. Pilgrimage Routes and Roads II. Japan's Tourism Industry
Week 11: I. Swords and Samurai's Military Equipment II. Japan's Manufacturing Industry
Week 12: I. Kansai Cities 3: Kobe and Nara II. Business Connected to Kobe and Nara
Week 13: I. Japanese Performing Arts, Entertainment, and Recreation II. Japan's Entertainment Business