## Osaka Gakuin University 2025-2026 Fall Semester

# **Japanese Business Culture and Practice**

#### Instructor:

Jo Kirihara

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Lesson: Monday & Thursday 15:30-17:15

Subject code: 1034

# **Course Description:**

This is a practical business course for those who are interested in the structure of the Japanese business organizations. Students will learn its unique business culture and manners, and to acquire effective ways to conduct business with the Japanese. They will also discover the difficulties of intercultural communication, and come to understand why Japanese think and behave the way they do in business settings. There will be discussions in class based on case studies to learn the honest opinions of foreign nationals working in Japan. This course provides an opportunity to learn the common social behaviour and manners, and basic working knowledge that enable students to conduct business smoothly and successfully with the Japanese in the future. Lectures include group discussions and presentations, videos, a field trip, and the final exam.

#### Resources

Handouts will be provided in each class.

### **Evaluation**

Assignments and active discussions in class (30%)

One-minute self-introduction (5%)

Team Presentation (15%)

Field trip & opinion paper (10%)

Final exam (40%)

#### **Notes:**

No previous knowledge about Japanese business culture is required. Students with great interest in working with a Japanese company in the future get the most benefits from this class. Details of a field trip and team presentation will be given in class.

### **Course Schedule:**

Course starts from the week of 9/9

Week 1: Course Introduction
Introduction to the Japanese business world

Week 2: Job Hunting Process in Japan
How new recruits are hired: ES, job interviews & trainings

Week 3: Draw up ES/CV, interviews & one-minute presentation Basic business manners

Week 4: *Kata* in Business-1
Greetings, business cards & gift-giving culture

Week 5: *Kata* in Business-2

Business manners at ceremonial occasions & socializing

Week 6 Kata in Business-3

Mid-term: Team Presentation

Week 7: Company Organization-1—Hierarchical Society
How Japanese companies work: structure of a Japanese office

Week 8: Company Organization-2—Departments & Sections
Personnel administration: salary, fringe benefits & appraisal

Week 9: Company Organization-3—Human Relationships Roles & Rules: How to report, communicate, consult & confirm in business

Week 10: Field trip

Week 11: Japanese Management 1
Unique management policy (Strength & Weakness)

Week 12: Japanese Management 2
Changing working environment

Week 13: Final Exam