

Osaka Gakuin University
JSC/English Bridge Course 2019-20 Fall Semester

Business & Industry in Japan

Instructor : Timothy Ang

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Lesson: Wednesday 13:30-15:00
Office Hours : By appointment
Subject code : 1061

Course Description:

This course focuses on the current and emerging issues in business and economics within the context of Japan. Key issues include Stakeholder Management, Corporate Social Responsibility (CSR), Business Ethics, Corporate Crime, and Corruption. Later the course broadens its scope by introducing the concepts and theories of small business. There will be various group activities and discussion.

Resources

Various newspaper and articles.

Note: Other necessary hand-outs will be provided for each class

Evaluation

- Class Attendance/ Multiple Assignments **(15%)**
- An Individual or Group Presentation(s) **(35%)**
- Final examination **(50%)**

Note: Evaluation method may change at the instructor's discretion depending on the class size and other factors.

Course Schedule:

Class 1: The Lost Decade and the 2008 financial crisis.

Class 2: Corporate Responsibility (Minamata Disaster)

Class 3: Trade Dumping. Before Japan, now China.

Class 4: The Economics of Pork Barrel in Japan and former PM Koizumi's fight.

Class 5: Starting a Business in Japan / Entrepreneurship

Class 6: Karoshi & other Japanese Work Culture

Class 7: Mckinsey Report on Productivity 2015

Class 8: Japan's rapidly aging society.

Class 9: Term paper discussion / Current Economy Japan

Class 10: Golden Parachutes, who's is bigger?

Class 11: What do Bernie Madoff and Nui Onoue have in common?

Class 12: The Economics of Pork Barrel in Japan and former PM Koizumi's fight.

Class 13: "Bending Adversity" by David Pilling

Class 14: Technology and Venture Capital

Class 15: Term paper submission and class feedback

Note: Course contents and schedule are subject to change depending on the class size and the discretion of the teacher.