

Osaka Gakuin University 2019-20 Fall Semester

## Power of Japanese Pop Culture

### Instructor :

Yuko KANEMURA

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Lesson : Tuesday & Thursday 14:30-16:10

Office Hours : By appointment

Subject Code: 1035

### Course Description:

This course focuses on learning the how Japanese Pop Culture become a cultural icon in both Japan and Asia, and how it is currently expanding its territory to the global sphere. Students will understand how many people around the world have come to enjoy pop music, video games, animation and manga originally created in Japan.

In this course, we will deal with how Japanese Pop culture created new social movements and affected civil society in Japan by analyzing the different various themes and contents constructed inside Japanese films, Manga, and Anime.

### Resources

Lecturer will prepare materials.

### Grade Breakdown

Attendance and participation 30 %

Discussion and Presentation 40 %

Final Project 30 %

### Notes:

### Course Schedule :

- Week 1 Introduction and preliminaries;  
An overview of Japanese Society and culture.
- Week 2 The beginning of Japanese Pop culture
- Week 3 Is Kabuki Visual-Kei ?
- Week 4 Golden Age of Japanese film ①  
- Traditional style of performance
- Week 5 Golden Age of Japanese film ②  
- New expression method
- Week 6 A history of Japanese sub-cultures
- Week 7 The relationship between sub-culture and violence
- Week 8 The fantasy of Ghibli
- Week 9 Decoding the message behind Ghibli works
- Week 10 Japanese Manga and Anime
- Week 11 "Tokyo" the past, the present, and the future
- Week 12 This is OTAKU
- Week 13 Japanese Youth Culture
- Week 14 Japanese Pop culture as viewed from the outside  
world
- Week 15 Course review and final exam